



College of Osteopathic Medicine

8401 S. Chambers Road

Parker, CO 80134

Main: 720-875-2800

Fax: 720 -875-2875

Mr. Jeffrey J. O'Neill, Chief Executive Officer and Director of Einstein Noah Restaurant Group, has been appointed a member of the Rocky Vista University Board of Trustees. Mr. O'Neill is a 20-year veteran of the food and beverage industry with an extensive leadership background in brand marketing, strategic planning and operations. He was previously Chief Executive Officer of Prizm Income Fund in Toronto, Canada. Prizm is the master franchisee for KFC in Canada where it employs more than 9,000 people, and owns and operates 465 quick service and quick casual restaurants (KFC, Taco Bell, and Pizza Hut) across Canada. Prior to joining Prizm, Mr. O'Neill had been President of PepsiCola Canada. Mr. O'Neill holds an Honors Bachelor of Commerce Degree from the University of Ottawa.

Einstein Noah Restaurant Group, Inc. is the nation's largest operator of bagel bakeries and a leading company in the quick casual restaurant industry. The company operates locations primarily under the Einstein Bros. and Noah's New York Bagels® brands and primarily franchises locations under the Manhattan Bagel® brand. The company's retail system consists of approximately 600 restaurants in 36 states and the District of Columbia.

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